



The Disney Company earned over 8 billion dollars in 2014 alone. They are looking to use some of their revenue (extra money) to create a new Theme Park. Currently, there are 2 parks in North America (both in the USA), 1 park in Europe, and 2 parks in Asia (Hong Kong & Japan). Your job as project manager is to accomplish the following:

1. Write a letter to the Walt Disney Company explaining why it would be profitable to create a new Theme Park in Latin America. You should convince them that they need to build in 1 of the following countries: Mexico, Brazil, Venezuela, or Haiti. Use your notes and the maps in the textbook (p. 190-195, 204, & 207) to support your answer. Your letter should be 2 or more paragraphs long. (30 points)
2. Use the attached template to make your own version IN COLOR of the parks. Sketch out 3 major attractions & rides for each area. Make sure that they relate to Latin America’s past, present, and future! On another sheet, you should make a 1-2 sentence guide to each ride. (70 points – 40 points for the map; 30 points for the descriptions on the next page)

Adventureland: Physical Features

Tomorrowland: Latin America’s future (based on resources & economy)

World Showcase: Cultures of different Ethnic Groups

Mainstreet: Latin America’s History like Ancient Civilizations/Colonies/Revolutions \*One of the attractions should be the Castle: based on a famous building/landmark in Latin America\*